



## For Immediate Release

# MaximEyes EHR Earns 2015 Edition ONC Health IT Certification

**HILLSBORO, OR (April 23, 2018)** – [First Insight Corporation](#), developers of [MaximEyes EHR](#) software for optometrists and ophthalmologists, announced that on March 26, 2018, MaximEyes EHR software (Version 3.0) received the Office of the National Coordinator for Health Information Technology (ONC-Health IT) 2015 Edition Health IT Certification—meeting 100% of ONC’s base certification criteria. Certified EHR technology allows healthcare providers to capture and share data efficiently that enhances patient care.

“The 2015 Edition ONC Health IT certification enables eligible clinicians (ECs) who use MaximEyes EHR software to meet technology, capability, functionality, and security requirements for CMS value-based care programs, including the Merit-Based Incentive Payment System (MIPS), Alternative Payment Models (APMs), and the Medicaid Promoting Interoperability Program (formerly EHR Incentive Program),” said Nitin Rai, President, CEO and founder of First Insight Corporation.

“Built-in MIPS tools within MaximEyes EHR further simplifies incentive program compliance with [MIPS calculators, measure indicators and automated reporting](#) that comply with MACRA reporting requirements,” said Mr. Rai. “First Insight is committed to ensuring our EHR products always comply with new certification and clinical standards, and we will continue to adopt standards and functionalities that make it possible for optometrists and ophthalmologists to safely and securely exchange EHR data.”

“When I met with my MIPS consultant, he said MaximEyes EHR is significantly ahead of other key players in the eye care industry when it comes to incentive program readiness and collecting MIPS data,” said Lowell Lebovitz, OD.

MaximEyes EHR was tested and certified through the [Drummond Group LLC](#), an ONC Authorized Certification Body (ONC-ACB) and has been certified in accordance with the applicable certification criteria adopted by the Secretary of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services.

**For more information about MaximEyes EHR certifications**, visit [www.first-insight.com/resources/certifications](http://www.first-insight.com/resources/certifications). View all certified versions on the [ONC Certified Health IT Product List \(CHPL\)](#).

**About First Insight Corporation:** First Insight was founded in 1994 by Nitin Rai, President and CEO, to develop and deliver the most customizable certified EHR and practice management software for optometrists and ophthalmologists. MaximEyes is a comprehensive solution that helps improve clinical decision making, enhance patient care, and empower doctors to operate an efficient and profitable eye care practice. First Insight’s proprietary [EyeClinic Imaging](#) cloud-based

image management system and [Fast Pay Health](#) full-service optometry revenue cycle management services help eye care practices balance it all, so you can stay focused on patient care. Look at MaximEyes EHR if you want to experience customer support in less than 30 seconds with a 98% satisfaction [track record](#). Follow First Insight on [Twitter](#), [LinkedIn](#) and [company blog](#) for the latest news and practice management tips. Visit [www.first-insight.com](http://www.first-insight.com).

**About Drummond Group LLC:** [Drummond Group LLC](#) is a global software test and certification lab that serves a wide range of vertical industries. In healthcare, Drummond Group LLC tests and certifies Controlled Substance Ordering Systems (CSOS), Electronic Prescription of Controlled Substances (EPCS) software and processes, and Electronic Health Records (EHRs) – designating the trusted test lab as the only third-party certifier of all three initiatives designed to move the industry toward a digital future. Founded in 1999 and accredited for the Office of the National Coordinator Health IT Certification Program as an Authorized Certification Body (ACB) and an Authorized Test Lab (ATL), Drummond Group LLC continues to build upon its deep experience and expertise necessary to deliver reliable and cost-effective services.

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