

For Immediate Release

MaximEyes EHR receives top nationwide ranking for its ophthalmology EHR in the 2017 Black Book market research survey

Hillsboro, OR (June 1, 2017) – [First Insight Corporation](#), developers of certified [MaximEyes EHR](#), image management and practice management solutions for eye care professionals, ranked **#2 nationwide among eyecare EHRs** in the 2017 Black Book™ market research survey and **#1 nationwide** in Black Books' "Functional Subset Honors" category for "Results Review/Management and Decision Support."



"This ranking is a testament to our commitment to the ophthalmic industry to always provide top-line certified EHR solutions that enhance clinical decision-making, improve the patient-provider experience, and empower ophthalmologists and optometrists to operate an efficient and profitable practice," said Nitin Rai, President and CEO of First Insight Corporation. "For more than 23 years, we've focused exclusively on EHR and practice management solutions for the eye care professional. Our customer surveys prove that MaximEyes technical support and training set us apart from other EHRs—we consistently deliver unmatched technical support in less than 30 seconds with a 98% customer satisfaction. We understand that every practice is as unique as the patient it treats. When you invest in MaximEyes, your relationship with us is just the beginning."

"We're not a one-size fits all practice. It's easy to customize MaximEyes EHR workflows," said Mark Rosanova, MD. "I can add or remove virtually any elements on an encounter form. And I can access my schedule and patient data anywhere on my tablet, laptop and phone so I can focus on providing better patient care."

"The quality and reliability of customer support is very important to running a successful practice," said Christopher Weber, OD. "We reviewed other EHRs and we found that MaximEyes stood out from the competition with its user-friendly software and excellent customer support."

About Black Book Market Research: Black Book Market Research is an independent and unbiased rating system that annually evaluates leading healthcare/medical software and service providers across 18 operational excellence key performance indicators from the perspective of the client experience. More than 580,000 healthcare EHR users were invited to participate. The survey examined more than 310 EHR vendors and utilized 16,778 validated EHR users nationwide for rankings; the final report included the top 20 EHRs. The 2017 Ophthalmology EHR survey included 922 participants from 692 practices, groups, clinics and facilities. For more information about the Black Book study, visit the [Black Book website](#).

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, President and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. Other First Insight products and services include: [EyeClinic Imaging](#), a cloud-based ophthalmic image management system and [Fast Pay Health](#), full-service revenue cycle management services. www.first-insight.com

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