

For Immediate Release High Resolution Image Available

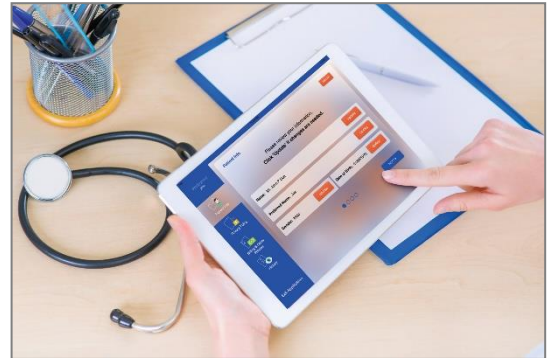
First Insight automates patient check-in process with new check-in and signature App for the iPad

Hillsboro, OR (September 15, 2016) – [First Insight Corporation](#), developers of MaximEyes certified EHR and practice management software for eye care professionals, released a new patient Check-in App for the iPad® that integrates with MaximEyes software.

“Say goodbye to cumbersome paper forms and clipboards,” said Nitin Rai, President and CEO of First Insight.

“The Check-in App creates a quick, private check-in experience so patients can confirm their demographic data and accept HIPAA and billing notifications. Everyone, including staff, love how easy it is to use,” said Katie with Albuquerque Vision Care.

“The Check-in App is great for capturing a patient’s electronic signature for HIPAA and other forms. Staff love the web portal that shows when patients checked in and how many are waiting for the front desk and optical,” said Jay Henry, OD, MS, Hermann & Henry Eye Care.



Check-in App Benefits

- **Save hundreds of dollars** a month in wasted intake paperwork and sign-in sheets.
- **Reduce wait times** and create a better patient experience.
- **Save time and eliminate re-keying** demographic data and health history into MaximEyes with an auto sync.
- **Ensure patient privacy and safety of data** with HIPAA-compliant self check-in and electronic signatures.
- **Quickly view your practice web dashboard** to see arrival times, signed documentation and what parts of the check-in the patient completed.

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. To learn more about MaximEyes, visit www.first-insight.com or call 800.920.1940.

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