

For Immediate Release

High Resolution Image Available

First Insight releases advanced patient portal tools that integrate with MaximEyes EHR and practice management software

Hillsboro, OR (September 15, 2016) – <u>First Insight Corporation</u>, developers of MaximEyes certified EHR and practice management software for eye care professionals released its Advanced Patient Portal tools that integrate with MaximEyes EHR and practice management software.

"The Advanced Patient Portal tools will help keep practices running on time with online scheduling, online faxing and online welcome/medical history forms. Managing the patient relationship has never been simpler," said Nitin Rai, President and CEO of First Insight.



"The Advanced Patient Portal has been a huge hit with our patients. They love the flexibility of being able to update their medical history and personal information in the comfort of their own home. Check-in takes nearly seconds once they arrive at our office for their appointment," said Philip Gross, OD, Vision Quest Eye Care Center.

Advanced Patient Portal Benefits

- **Save nearly four minutes per patient** with 24/7 self-scheduling, and spend less time on the phone booking appointments.
- Save hundreds of dollars a month and eliminate the cost of fax machines, phone lines, storage, paper and toner.
- Eliminate printing or scanning a single piece of paper and import faxes into MaximEyes EHR.
- Say goodbye to reading bad handwriting with online welcome/medical history forms.
- **Speed up the check-in process** and eliminate re-keying scheduling, demographic data and health history into MaximEyes with an automatic sync.

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. To learn more about MaximEyes, visit www.first-insight.com or call 800.920.1940.

Contact:

Donna Lehmann, Director of Marketing and Communications 800.920.1940, ext. 6917 (office) | 503.880.0538 (mobile) | donnal@first-insight.com