For Immediate Release

MaximEyes EHR software receives 2014 ONC HIT Complete EHR certification

Hillsboro, OR (April 21, 2014) – First Insight Corporation announced today that MaximEyes EHR software, Version 1.5.0.0, is compliant with the ONC 2014 Edition criteria and was certified as a Complete EHR on April 10, 2014, by the Certification Commission for Health Information Technology (CCHIT®), an ONC-ACB, in accordance with the applicable Eligible Provider certification criteria adopted by the Secretary of Health and Human Services. The ONC 2014 Edition criteria supports both Stage 1 and 2 meaningful use measures required to qualify eligible providers and hospitals for funding under the American Recovery and Reinvestment Act (ARRA).

"Since 1994, First Insight has been a leading EHR solutions partner for optometry and ophthalmology practices. Our company is committed to support and guide practices so they are successful with attesting for meaningful use through exceptional service, training, education and support," said Nitin Rai, President and CEO of First Insight. "MaximEyes EHR incorporates 2014 meaningful use requirements directly into a MaximEyes workflow, which ultimately improves office efficiencies and reduces double data entry requirements. In addition, our 2014 MaximEyes Users Conference in Portland, Oregon will focus on providing real life examples on what eligible providers must do to meet 2014 meaningful use requirements,” adds Mr. Rai.

For more information about First Insight’s ONC 2014 certification, visit www.first-insight.com or review the public test report at https://cchit.app.box.com/s/fzbdrcm8k8nmvpiht2tq.

The ONC HIT Certification Program certifies that Complete EHRs meet all of the 2014 Edition criteria and EHR Modules meet one or more – but not all – of the criteria approved by the Secretary of Health and Human Services (HHS) for either eligible provider or hospital technology.

"CCHIT congratulates companies successfully achieving EHR technology certification," said Alisa Ray, executive director, CCHIT. "These companies are now able to make their products available to providers wishing to adopt health IT to demonstrate meaningful use and earn Stage 1 or Stage 2 incentives.”

MaximEyes EHR, Version 1.5.0.0 certification number is CC-2014-839110-4. ONC HIT certification conferred by CCHIT does not represent an endorsement of the certified EHR technology by the U.S. Department of Health and Human Services.

The clinical quality measures to which MaximEyes EHR has been certified include: CMS50v2, CMS68v3, CMS69v2, CMS131v2, CMS138v2, CMS142v2, CMS143v2, CMS156v2, CMS165v2, and CMS167v2.

The additional software MaximEyes EHR relied upon to demonstrate compliance includes: DrFirst (Rcopia) and Updox (EyeClinic.net).

To achieve meaningful use with MaximEyes EHR, MaximEyes customers will be expected to pay yearly technical support fees and a yearly subscription fee to use the ePrescribe module and patient portal. Existing customers may incur additional software and/or upgrade/training fees, if applicable.

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with the most complete and customizable electronic health records and practice
management software. The company's focus has been to help doctors achieve a paperless practice through MaximEyes, its flagship "eye care only" Cloud Based EHR and Practice Management Software. MaximEyes helps thousands of eye care professionals increase revenue, reduce billing errors, improve patient retention, enhance office efficiency, and relieve the stress of regulatory requirements. MaximEyes software delivers tailored and affordable options for all practice sizes. First Insight is headquartered in Hillsboro, OR. To learn more, visit www.first-insight.com.

About CCHIT: The Certification Commission for Health Information Technology (CCHIT®) is an independent, 501(c)3 nonprofit organization with the public mission of accelerating the adoption of robust, interoperable health information technology. The Commission has been certifying electronic health record technology since 2006 and is authorized by the Office of the National Coordinator for Health Information Technology (ONC) of the U.S. Department of Health and Human Services (HHS) as a certification body (ONC-ACB). CCHIT is accredited by the American National Standards Institute (ANSI) as a certification body for the ONC HIT Certification Program for electronic health record (EHR) technology and accredited by the National Voluntary Laboratory Accreditation Program (NVLAP) of the National Institute of Standards and Technology (NIST) as an Accredited Testing Laboratory (ATL) to test EHRS. More information on CCHIT and its programs is available at www.cchit.org.

About the ONC HIT Certification Program: The ONC HIT Certification Program, provided by the Certification Commission for Health Information Technology (CCHIT®)" as an Office of the National Coordinator – Authorized Certification Body (ONC-ACB), evaluates EHR technology that has been tested against criteria and standards adopted by the Secretary of Health and Human Services (HHS). This certification qualifies EHRs as capable of supporting achievement of meaningful use for the Medicare and Medicaid EHR incentive programs authorized by the American Recovery and Reinvestment Act of 2009 (ARRA). ONC HIT certification conferred by the Certification Commission does not represent an endorsement of the certified EHR technology by the U.S. Department of Health and Human Services.

"CCHIT®" and "CCHIT Certified®" are registered trademarks of the Certification Commission for Health Information Technology.

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