

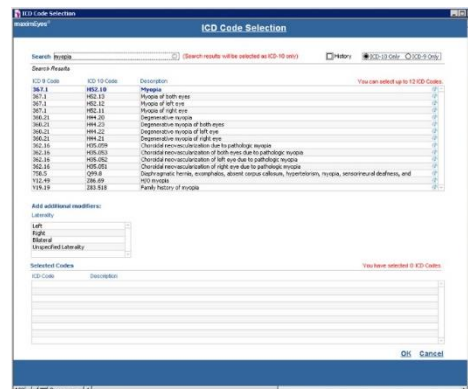


## For Immediate Release

# MaximEyes Software is ICD-10 ready now; company releases quick ICD Code Selection Tool

**Hillsboro, OR (March 3, 2015)** – [First Insight Corporation](#), developers of MaximEyes Practice Management and Certified EHR Software for eye care professionals, is ICD-10 compliant now so practices can plan ahead and be compliant by the October 1, 2015 deadline. MaximEyes is available on a private, secure cloud or local server configuration.

“We’ve made it easy for doctors and staff with our intuitive embedded ICD-10 Selection Tool that provides dynamic search capabilities for both ICD-9 and ICD-10 codes, and unifies the code selection process,” said Nitin Rai, President and CEO of First Insight Corporation. “As you search for new practice management and EHR software, making sure your software is ICD-10 ready now gives you and your staff plenty of time to prepare.” **Stop by SECO Booth 725 and Vision Expo East Booth MS6720 for a brief demo of MaximEyes Software and the new ICD-10 Selection Tool.**



**Watch a short video** at <http://www.first-insight.com/webinar/ICD-SelectionTool-MaximEyes/ICD-SelectionTool-MaximEyes.html> and see how easy it is to be ICD-10 compliant with MaximEyes.

**Download a complimentary E-Guide**, “How to Make the Transition to ICD-10 in a Three-Step Process” at <http://www.first-insight.com/downloads/ICD-10-Planning-a-Successful-Transition.pdf>. This guide explains why performing an impact analysis, reviewing documentation, and providing proper training and resources are key elements to a successful ICD-10 implementation.

**About First Insight Corporation:** First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. To learn more about MaximEyes, visit [www.first-insight.com](http://www.first-insight.com) or call 800.920.1940.

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