

For Immediate Release

First Insight is honored as a 2015 Learning! 100 Award winner for its learning and development programs fourth year in row

Hillsboro, OR (May 8, 2015) – [First Insight Corporation](#), developers of MaximEyes Certified EHR and Practice Management Software for eye care professionals announced that First Insight was honored by the [Elearning! Media Group \(EMG\)](#) as a "Learning! 100 Award Winner" for the company's learning and development programs, specifically the Annual MaximEyes Users Conference. **This is First Insight's fourth year in a row to receive this honored award** and joins organizations such as Facebook, Google, NASCAR, IBM, Intel, Salesforce, and other industry leaders.



"The Learning! 100 recognizes 100 companies for high performance," reports Catherine Upton, Award Chairperson. "These organizations are innovative, collaborative and have a truly immersive learning culture."

"First Insight is committed to providing our customers with a variety of training options, including interactive e-trainings, live and recorded webinars, comprehensive online training guides, and intuitive computer based trainings and videos," says Nitin Rai, President and CEO of First Insight. "Our trainers are highly experienced in the eye care and software industry, and are extremely knowledgeable with Meaningful Use, PQRS, and HIPAA compliance requirements. This award is a testament to our team for delivering high quality learning and development to our customers throughout the year."

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. To learn more about MaximEyes, visit www.first-insight.com or call 800.920.1940.

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