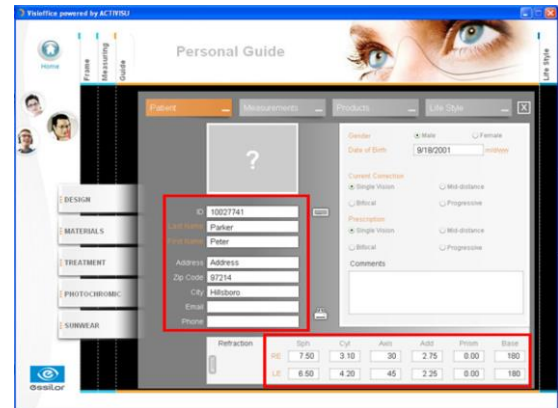


For Immediate Release

MaximEyes software exchanges patient data with Essilor Visioffice two-way built-in integration

Hillsboro, OR (March 24, 2014) – [First Insight Corporation](#),

developer of MaximEyes cloud-based practice management and certified EHR software released a two-way integration that exchanges patient data, prescriptions, and measurements between MaximEyes 11.0 practice management software and the Essilor Visioffice system. The built-in bi-directional interface eliminates redundant data entry.



"The MaximEyes-Visioffice integration in the Rx module is an enormous timesaver," says Jay Henry, OD, MS, a practicing optometrist in Pickerington, Ohio. "Without the two-way Visioffice integration we would have to enter so many pieces of information on both Visioffice and then back into MaximEyes. Before the integration, our staff rarely used the Visioffice instrument due to time and double entry of data. The fact that First Insight once again made it simple to integrate and effectively use a new cutting edge piece of equipment, like Visioffice, is wonderful and is a huge time saver. Our staff is excited to utilize the best technology!"

About First Insight Corporation: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. To learn more about MaximEyes, visit www.first-insight.com or call 800.920.1940.

Contact:

Donna Lehmann, Director of Marketing and Communications

800.920.1940, ext. 6917 (office) | 503.880.0538 (mobile) | donnal@first-insight.com