



*Electronic Prescribing is Simple, Powerful, and Fast.*

### Features

- » Online availability anytime, anywhere
- » Drug/drug, drug/allergy interaction checking, dosage alerts and other clinical decision tools
- » Real-time patient medication lists pulled from three PBM's and pharmacy fill history
- » Electronically send legible prescriptions
- » Patient-specific formulary status displayed at point of care
- » Electronic mail-order connectivity to Caremark, ESI and Medco
- » Send split prescription to both retail and mail order pharmacy
- » One click renewals
- » Intuitive user interface
- » Surescripts GoldRx certified technology
- » And more...

### Provider Benefits

- Fewer calls from pharmacies and potential adverse drug events.
- Increased on-formulary prescriptions.
- Faster patient notification in the event of an FDA safety alert, without having to pull any charts.
- Safer prescribing with access to clinical decision support tools.
- Fewer handwriting interpretation errors, estimated to cause 9% of all medication errors.
- Increased productivity due to less time spent with pharmacy questions and renewal requests.

### Office Staff Benefits

- Fewer pharmacy call backs.
- Faster, one click, multi-script prescription renewal process. Case studies suggest a savings of 1-2 hours/day for office staff.
- Eliminates calls from patients requesting alternative covered medication, mail order submission or in need of the prescriber to obtain prior authorization.

### Pharmacy Benefits

- Reduced phone calls to physicians regarding handwriting interpretation, non-covered drugs, and prior authorization requirements.
- Reduced data entry when prescriptions are received electronically.
- Reduced potential medical errors caused by handwriting misinterpretation and keystroke errors.

### Patient Benefits

- Lower out-of-pocket costs when their provider prescribes lower co-payment drugs (an average savings of \$20-25 per prescription).
- Less time at the pharmacy by having prescriptions sent prior to patient arrival, and reduced potential for two trips because providers more frequently adhere to plan requirements.
- Reduced potential for adverse drug events caused by drug-drug or drug-allergy interactions, mistaken handwriting, or incorrect quantity.
- Increased compliance with prescribed treatment because care is cost-effective and convenient.



### Powered by DrFirst Rcopia™

We are proudly partnering with DrFirst to provide our users best of breed, e-prescribing technology fully integrated with our solutions. With the proven connectivity, functionality and speed of Rcopia on your side, you can expect a smooth integration of e-prescribing into your daily workflow. Your practice and patients will immediately be able to reap the benefits of having e-prescribing integrated into your IT system.



"E-Prescribing allows techs to send orders for any surgical medications directly to the pharmacy. It alerts us to allergies that patients sometimes forget to tell us about. It also allows us to prescribe formulary and less expensive regimens that vary greatly between insurance carriers and are impossible to keep up with manually."

**Alan Faulkner, MD, Aloha Laser Vision Board Certified Ophthalmologist**