



*Electronic Prescribing is Simple, Powerful, and Fast.*

## Features

- » Online availability anytime, anywhere
- » Drug/drug, drug/allergy interaction checking, dosage alerts and other clinical decision tools
- » Real-time patient medication lists pulled from three PBM's and pharmacy fill history
- » Electronically send legible prescriptions
- » Patient-specific formulary status displayed at point of care
- » Electronic mail-order connectivity to Caremark, ESI and Medco
- » Send split prescription to both retail and mail order pharmacy
- » One click renewals
- » Intuitive user interface
- » Surescripts GoldRx certified technology
- » And more...

## Provider Benefits

- Fewer calls from pharmacies and potential adverse drug events.
- Increased on-formulary prescriptions.
- Faster patient notification in the event of an FDA safety alert, without having to pull any charts.
- Safer prescribing with access to clinical decision support tools.
- Fewer handwriting interpretation errors, estimated to cause 9% of all medication errors.
- Increased productivity due to less time spent with pharmacy questions and renewal requests.

## Office Staff Benefits

- Fewer pharmacy call backs.
- Faster, one click, multi-script prescription renewal process. Case studies suggest a savings of 1-2 hours/day for office staff.
- Eliminates calls from patients requesting alternative covered medication, mail order submission or in need of the prescriber to obtain prior authorization.

## Pharmacy Benefits

- Reduced phone calls to physicians regarding handwriting interpretation, non-covered drugs, and prior authorization requirements.
- Reduced data entry when prescriptions are received electronically.
- Reduced potential medical errors caused by handwriting misinterpretation and keystroke errors.

## Patient Benefits

- Lower out-of-pocket costs when their provider prescribes lower co-payment drugs (an average savings of \$20-25 per prescription).
- Less time at the pharmacy by having prescriptions sent prior to patient arrival, and reduced potential for two trips because providers more frequently adhere to plan requirements.
- Reduced potential for adverse drug events caused by drug-drug or drug-allergy interactions, mistaken handwriting, or incorrect quantity.
- Increased compliance with prescribed treatment because care is cost-effective and convenient.

"Instead of printing and signing an Rx, I instantly send it electronically from a maximEyes patient exam record, while the patient is still in the exam chair. The built-in E-Prescribe Link even tells me if a drug I am prescribing is on the patient's drug formulary. It alerts me to duplicate drug therapy or potential drug interactions, helping to keep my patients safe."

**Jay W. Henry, OD, MS**  
Hermann & Henry Eye Care

## Powered by DrFirst Rcopia™

We are proudly partnering with DrFirst to provide our users best of breed, e-prescribing technology fully integrated with our solutions. With the proven connectivity, functionality and speed of Rcopia on your side, you can expect a smooth integration of e-prescribing into your daily workflow. Your practice

and patients will immediately be able to reap the benefits of having e-prescribing integrated into your IT system.

