

Practice Management Integration



About maximEyes by First Insight

First Insight® Corporation, based in Hillsboro, Oregon, is widely recognized in the eyecare industry as the most comprehensive and versatile practice management and electronic medical records software today. Their passion is to help doctors achieve a paperless practice, which they offer through maximEyes, paradEyes.com and optometry.net. Since 1994, the company continues to lead the eyecare industry by providing innovative software solutions to thousands of eyecare providers throughout the United States.

MaximEyes® is a powerful and flexible practice management and EMR solution that helps eyecare practices improve the quality of patient care, enhance office efficiency, and increase profits. Built with input from eyecare professionals and backed by the most robust technology available, the maximEyes-VisionWeb integration streamlines spectacle lens order accuracy and speeds up turnaround time. Enter data once in maximEyes and send spectacle lens orders to many VisionWeb laboratories right from within maximEyes—without re-keying information. For more information about maximEyes, call (800) 920-1940 or view an online demo at www.first-insight.com.

About VisionWeb

Headquartered in Austin, Texas, VisionWeb is the leading provider of software and technology solutions to the optical industry. VisionWeb offers convenient, direct-to-supplier online ordering; online multi-payer insurance transaction processing; and other services for opticians, optometrists, ophthalmologists, optical manufacturers, laboratories, distributors, payers, and patients. For more information, please visit www.visionweb.com.

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○○ Convenient Order ○○ Processing



MaximEyes by First Insight*

Paperless Practice Management and
Electronic Medical Records Software
www.first-insight.com

Order Direct to Your Suppliers with Ease

VisionWeb and First Insight have integrated VisionWeb's online spectacle lens ordering service with maximEyes. Using a built-in integration within maximEyes, you can place spectacle lens orders to your laboratories without having to access the VisionWeb site or re-key order information. Enter patient information once. Your practice will save time and reduce duplicate data entry, while still gaining the benefits of VisionWeb's online ordering service, including:

- Direct access to many spectacle lens suppliers from one interface
- Custom catalogs and error checking to improve accuracy
- Up-to-date order tracking to manage customer expectations
- Improved turnaround time on orders placed electronically
- Reduce the potential for ordering and input errors
- Ongoing technical support and customer service

Getting Started

If you are interested in placing and tracking spectacle lens orders to VisionWeb laboratories via the maximEyes and VisionWeb integration, contact First Insight at (800) 920-1940.

**Save time
and reduce
duplicate
data entry**

○○ Learn More

To find out more about convenient ordering with VisionWeb and maximEyes:

- Visit www.visionweb.com, under the Technology Partners heading
- Contact VisionWeb Customer Service at (800) 874-6601
- Contact First Insight at (800) 920-1940