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A First Insight Corporation  
22845 NW Bennett Street  
Suite 200, Building B  
Hillsboro, Oregon 97124

P 1.800.920.1940

P 503.707.8600

F 503.707.8484

E info@first-insight.com

W www.first-insight.com

.....▶ **HIPAA Compliance Calendar – Scroll to Page 2**



“The technical support staff is **excellent**. They are very **patient** working with us.”

**Agnes L. Palys, OD, FAAO**

The Vision Source, San Antonio, Texas  
One of the largest practices in the San Antonio Area.  
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Pictured: Dr. Rachel D. Tellez and Dr. Agnes L. Palys with practice staff.

## MaximEyes saves Dr. Palys \$800 to \$1,000 per month!

**Q. How has maximEyes made your life easier?**

**A. Enter information once.** MaximEyes saves the doctors and staff a lot of time because we only need to enter information once. Eyeglass prescriptions are a great example. I enter the Rx once and with the push of a button, it can easily be duplicated throughout the system—from the exam room, to optical, to the lab, and to the patient. This also eliminates the problem of transcription errors and illegible writing.

**Find a patient's chart quickly and easily.**

Staff members can access a chart from anywhere in the office to check patient balances, book a follow-up appointment, answer a question about another family member, check the appointment schedule, and check the status of an order. That makes for a lot less running around to get information, as well as greater staff efficiency.

**Book appointments easily.** It's easy to pre-appoint 3, 6, 12 or 24 months out with maximEyes. Changing an appointment requires a few keystrokes without having to recopy all of the information. We can also track no-shows and rescheduled appointments to better identify chronic abusers.☹

**Q. How has maximEyes saved you time and money?**

**A. Purchases.** We save \$800 to \$1,000 per month on purchasing patient charts, appointment books, exam forms, and prescription pads.

**Tracking.** We can track eyeglass and contact lens orders much more efficiently, and easily determine what is pending or overdue.

**continued on page 2**

**Q. How has maximEyes saved you time and money? (continued from page 1)**

**A. Monthly Recalls.** Sending out monthly recalls is less time consuming. We don't have to find charts when patients pick up their glasses or contacts. We simply pull up their record to see if there is a balance, or if they need special instructions.

**E-Mails and E-Newsletters.** Contacting our patients by e-mail saves money on postage. We use the system to send out newsletters and other pertinent information.☐

**About Agnes L. Palys, OD**



Dr Palys is a 1976 graduate of the New England College of Optometry. She served five years as an Army Staff Optometrist at Walter Reed Medical Center in Washington, D.C. and was appointed President of the Armed Forces Optometric Society. She earned the prestigious distinction of Fellow of the American Academy of Optometry and Noteworthy Practitioner. She has served as President of Women in Business and as a mentor for the Northside Independent School District. ☐

**Q. Overall, how would you rate your satisfaction with the technical support staff?**

**A.** The technical staff is excellent. We get our questions answered quickly. They often have to deal with staff members who are not technically inclined and they have been very patient working with all of us.☐

# HIPAA Compliance Deadlines

HIPAA Rule	Compliance Date
Privacy Rules <ul style="list-style-type: none"> <li>• Privacy policies, procedures and processes for handling Protected Health Information (PHI)</li> <li>• Customized privacy statement</li> <li>• Appoint HIPAA compliance officer</li> <li>• Business Associate Agreements</li> <li>• Place privacy statement on your Web site</li> </ul>	April 14, 2003 Small health plans have until April 14, 2004 to comply with the rule.
Begin testing Electronic Data Interchange (EDI) if you filed for a one-year extension	April 16, 2003
Electronic Health Care Transactions and Code Sets – for all covered entities who filed for an extension including small health plans	October 16, 2003
Medicare will no longer accept PAPER claims from Medicare providers who do not qualify for one of the following waivers: <ul style="list-style-type: none"> <li>• You are a “small provider of services or supplies.”</li> <li>• There is no method available for the submission of claims in electronic form.</li> <li>• You are a beneficiary submitting claims on your behalf</li> <li>• You are a small health plan</li> </ul>	October 16, 2003
Privacy Rules – small health plans	April 14, 2004
Employer Identifier Standard – all covered entities except small health plans	July 30, 2004
Security Standards – all covered entities except small health plans	April 21, 2005 for most covered entities. Small health plans have until April 21, 2006 to comply with the rule.
Employer Identifier Standard – small health plans	August 1, 2005
Security Standards – small health plans	April 21, 2006
<b>HIPAA Hotline: 1. 866.282.0659</b> Centers for Medicare and Medicaid 9:00 a.m. to 6:00 p.m. Eastern time, Monday through Friday	

## Security Rule

### Final Version

To download the Final HIPAA Security Rules that were published in the Federal Register, February 20, 2003, visit [www.cms.gov/hipaa](http://www.cms.gov/hipaa) and click on HIPAA Administrative Simplification.☐

- ## Trade Show Schedule
- ### June through December 2003
- Oregon Optometric Physicians Association**  
June 5, Seaside, OR
  - American Optometric Association**  
June 19-21, San Diego, CA – Booth 1315
  - OptoEast**  
September 4-6, Atlantic City, NJ
  - Vision Expo West**  
September 18-20, Las Vegas, NV – Booth 2037
  - Great Western Council of Optometry**  
October 18-19, Portland, OR
  - East/West Eye Conference**  
October 31-November 1, Cleveland, OH
  - American Academy of Ophthalmology**  
November 16-19, Anaheim, CA
  - American Academy of Optometry**  
December 4-6, Dallas, TX