

# Your Online Ordering Resource



paradEyes.com  
by First Insight

 **Accurate • Fast • Secure**



Are you looking for an easy-to-use online ordering resource? Then look at paradEyes.com as your source for ordering spectacle lenses and frames through **one of the largest optical lab networks**. Registration with paradEyes.com is free. We're adding new labs all the time.

## Key Features and Benefits

- **Enter data ONCE in maximEyes** and send electronic spectacle lens and frame orders to more than 200 labs nationwide. MaximEyes alerts you to possible errors before you send your order.
- Using a **built-in interface with maximEyes and VisionWeb\***, send electronic spectacle lens orders to VisionWeb laboratories without having to access the VisionWeb website or re-key patient order information.
- Order Truclear and Truclear HD products through ELOA labs using a built-in VisionWeb ordering interface (for Vision Source members only).
- Get faster turnaround on products you order.
- Real-time feedback on the status of orders you place.
- Manage and track orders from one spot.
- Submit traces with your orders.
- Customize order entry screens.
- Labs preload catalogs and specifications into paradEyes.com.
- Know immediately what lens designs and materials are available — You're less likely to order lenses with incorrect parameters.

\*You must purchase the maximEyes VisionWeb Link from First Insight and register as a member with VisionWeb before you can submit spectacle lens orders to VisionWeb labs. For more information about maximEyes or the maximEyes VisionWeb Link, contact First Insight.

**1.800.920.1940 • www.paradEyes.com**