

DOCTOR TESTIMONIALS



MaximEyes® by First Insight®

Paperless Practice Management and
Electronic Medical Records Software

••• Here's What Customers Are Saying About MaximEyes

E&M Code Checker Codes at Highest Level Possible

Jay W. Henry, OD, MS – Pickerington, OH (12 workstations)

MaximEyes is the key ingredient to my success as the software continues to exceed my expectations by keeping up with new technologies, government mandates, and cutting edge features. Once an examination is completed, the E&M Code Checker reviews EMR data against Medicare's Evaluation and Management standards. MaximEyes instantly recommends the appropriate billing level so I can code at the highest level possible; therefore, it increases my revenue by 20% by not under-coding office visits.

Communication, Planning and Training are Critical

Loren Azevedo, OD, FAAO – Arcata, CA (34 workstations)

First Insight consistently provides a quality product and they are committed to delivering superior service, training and support. I especially like that maximEyes trainers and technicians are reliable, accessible, friendly, and always there when we need them. They worked with our office to set a plan in action that would allow us to convert our "virtually all paper records system" to an electronic system as smoothly as possible. MaximEyes helped us improve office efficiencies so much; we grew our business from \$1.8 to \$2.2 million per year. And we decreased AR time from 30 days to 10 days.

Most Comprehensive and Versatile EMR on Market

Dale Tosland, OD – Olympia, WA (29 workstations)

We found maximEyes to be the most comprehensive and versatile EMR on the market. We feel maximEyes has several areas that are superior to other EMRs, for instance its report-running capabilities, its ability to quickly write concise letters to other practitioners, and the ability to customize the modules.

Schedule Live Demo

800.920.1940

Read Doctor Case Studies at

www.first-insight.com/case_studies.html

A Formula for Success: Advance Planning, Ongoing Communication and Onsite Training

Jason Scott Bailey, OD – Lady's Island, SC (10 workstations)

I've increased staff productivity by 30% and reduced billing errors by 90%. I am a firm believer in EMR and an even bigger believer in maximEyes, due to the company's stability, focus on the ophthalmic industry, R&D resources, value-added upgrades, reliable customer service, and knowledgeable training team. It was important that I chose an EMR system that works the way I run my business.

Maintain, Compare and Analyze Data

Jennifer Balentine, MD – Portland, OR (10 workstations)

One of the main reasons I chose maximEyes was because it was an easy program for me to customize. MaximEyes provides a very convenient way to maintain, compare and analyze data over long periods of time. Records are never lost and they are always accessible. Images and data from exams are stored in an efficient way. Referring physician letters are readily available with a few clicks.

Electronic Billing is Fast, Easy and Convenient

Tamara Kuhlmann, OD, MS – Powell, OH (20 workstations)

Because we are more efficient and accurate, we have reduced billing errors by 30%, cut our billing preparation time by 50%, decreased our accounts receivable from 10% to 6% of the gross, and increased our billing revenue by \$42,000 per year.

Accurate and Compliant Documentation

Richard F. Noyes, OD – Marion, IA (60 workstations, 3 locations)

The electronic medical records module is exceptional. We've been through several audits with terrific results. It's been wonderful to simply make a keystroke or two and be able to print legible, complete medical records. Our doctors know our documentation is accurate and compliant with the highest standards. The functionality, insurance billing, scheduling, and interfacing between modules makes it a powerful, easy-to-use and learn system.

The Perfect Formula: Compliant Documentation + Accurate E-Claims = Increased Revenue

Hans Oosterbaan, OD – Fredricksburg, TX (12 workstations)

MaximEyes electronic medical records are watertight, complete, legible and organized. We continue to experience an impressive return on our investment. I increased staff productivity by 20% due to improved workflows and the ability to find data quickly. Because our records are so organized, we've reduced billing errors by 75% and cut billing preparation time by 50%. And we've increased billing revenue by \$30,000 per year.

EMR Saves \$20,000 Per Year in Staff Costs

Nadine Forche, OD – Athens, GA (16 workstations)

Our staff do not have to decipher bad handwriting and they can pull up a chart from anywhere in the office. MaximEyes has saved us the cost of a \$10 per hour employee per week or about \$400 per week/\$20,000 per year. I can dial into my work computer from home and bring up maximEyes to review charts, write letters, check Superbills and our schedules. MaximEyes has saved me 10 hours a week of valuable time.

See More Patients . . . Make More Money

Cory W. Manley, OD and Gerald Wodtli, OD – Pasco, WA (40 workstations)

MaximEyes saves our doctors between 5 to 10 minutes per patient per day. Based on seeing 15 patients per day, this saves 1.25 to 2.5 hours per day. MaximEyes saves our staff of 10 approximately 7.5 hours per day or \$90 per day. MaximEyes also saves everyone time on checking lab order statuses. Before, we always had to run downstairs to the lab and pull the order tray. Patients like the high-tech appearance and the efficiency in having their information right at our fingertips.

Save Money by Eliminating Paper Products

Agnes L. Palys, OD – San Antonio, TX (21 workstations)

MaximEyes saves the doctors and staff a lot of time because we only need to enter information once. We save \$800 to \$1,000 per month on purchasing patient charts, appointment books, exam forms, and prescription pads. Staff members can access a chart from anywhere in the office. That makes for a lot less running around to get information as well as greater staff efficiency.

Save \$37,500 a Year on File Management Costs

David Ross, OD – Atlanta, GA (29 workstations)

There were several specific costs we immediately reduced with maximEyes EMR. Our staffing expense for filing records was \$125 per day. Based on a six-day workweek, we save approximately \$37,500 per year. Our filing costs are now virtually non-existent.

Accurate Insurance E-Claims Increase Revenue

Robert Cole, OD – Bridgeton, NJ (22 workstations)

Our clinical records are up-to-date and legible as we can download testing data directly into our electronic charts. Procedure codes and supporting documentation are entered automatically, greatly improving the accuracy of insurance claims. Our front-desk employees check out each patient with ease because fees, insurance, and even copays are calculated as the patient moves through our office.

Bill VSP Within Seconds Versus 10-15 Minutes

Thomas Overberg, OD – Fremont, OH (14 workstations)

The Eyefinity-VSP Link and VSP Calculator is a real time saver. Billing a patient often took 12 to 15 minutes. Everything is done within seconds. It's more accurate so we are able to collect the exact amount owed by patients before they leave the office.

Electronic Billing Saves 7.5 Hours Per Week

Travis Adlington, OD – Reno, NV (13 workstations)

Our staff previously took 20 minutes to complete the average insurance claim. With maximEyes we save 1.5 hours per day by completing insurance claims electronically. MaximEyes is logical, easy-to-use and comprehensive. Our days of sifting through forms are gone. Our office is 20% more efficient in terms of time and patient satisfaction.

Reliable Technical Support is Company's Worth

Stephen Glasser, OD – Washington, DC (8 workstations)

I have always held maximEyes to be the "Mercedes" of eyecare software, and have always promoted it in my lectures around the country to my fellow optometrists and to VSP. Also, I believe that a company's worth is directly related to the reliability of their technical support department.

"Helping You Make Your Practice Perfect Since 1994."

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