



Your EHR Solutions Partner

Comprehensive and HL7 Compliant | Award Winning Certified E-Prescribing
Easy to Use and Customize Your Way | Cloud and iPad® Enabled



MaximEyes® SQL

Electronic Health Records Software

MaximEyes SQL Electronic Health Records (EHR) software is a powerful, flexible, and intuitive **Certified EHR** solution that is tailored to how your practice works. Created from the “ground-up” and coupled with guidance and intense testing from practicing ophthalmologists and optometrists, MaximEyes improves clinical decision making, enhances documentation, and empowers your staff to operate an efficient and profitable practice. Access patient records from any workstation, eliminate lost charts, and save time with remote access. Seamlessly integrate with your current practice management system through an HL7 interface—reduce the need to re-key patient demographics and eliminate keying errors.

You can count on us being there when you need a trusted partner. Let us help you develop an efficient paperless practice that meets meaningful use criteria so you can capitalize on federal incentives.

Operational and Clinical Efficiency

- Improve patient care and operate efficient and profitable exam lanes with pre-built problem-oriented assessments/plans and disease specific templates for glaucoma, macular degeneration, cataracts, retinal and corneal diseases, diabetes, and other chronic eye diseases.
- One-click ophthalmic-specific one-screen summary provides detailed patient information and exam results, such as key data from past exams, IOP, chief complaint, C/D Ratio, and more.
- Highly customizable with programmable rules that tailor to your practice and exam styles.

Compliant “Two-Way” E-Prescribe Integration

- Submit regulatory compliant “digitally-signed” e-prescriptions to pharmacies through a built-in “two-way” interface using the award-winning DrFirst® Rcopia® ePrescribing technology.
- Prevent interactions and errors by transferring patient demographics, medication history, allergies, diagnosis codes, and prescribed medications from a MaximEyes exam record into the Rcopia e-prescribing site; helping you qualify for Federal EHR incentives.
- Automatically display all pending e-prescriptions, renewal requests, and formulary information from one convenient location.

Built-In PQRS Data Verification

- Compliant Physician Quality Reporting System (PQRS) scripts prompt you when a patient qualifies for PQRS by adding accurate codes to the patient’s record.
- MaximEyes SQL automatically checks to see if the patient has Medicare, verifies the patient’s age at the time of exam, reviews the diagnoses and procedure codes entered, and reviews specific items detailed under the PQRS clinical quality measures.

Coding Compliance and Optimize Reimbursements

- Analyze every patient encounter and select accurate diagnosis and procedure codes based on your exam findings. Eliminate the need to search for codes at the end of the exam.
- Once you complete an exam, built-in coding wizards suggest a billing level that is compliant with Medicare’s E&M standards. Prevent under or over-coding and increase practice revenue.
- Transfer important codes and patient information at the end of the exam to your practice management system for billing, optical and front desk.

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Schedule a Personalized Live Demo — Email sales@first-insight.com

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First Insight's MaximEyes SQL Electronic Health Records, Version 1.1.0.0 is 2011/2012 compliant and was certified as a Complete EHR (Certification ID: CC-1112-839110-4) on February 17, 2011 by the Certification Commission for Health Information Technology (CCHIT™), an ONC-ATCB, in accordance with the applicable certification criteria adopted by the Secretary of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments. The clinical quality measures to which MaximEyes SQL EHR Version 1.1.0.0 has been certified includes: NQF 0013, NQF 0024, NQF 0028, NQF 0038, NQF 0041, NQF 0055, NQF 0086, NQF 0088, NQF 0089 and NQF 0421. The additional software MaximEyes SQL EHR, Version 1.1.0.0 relied upon to demonstrate compliance includes DrFirst Rcopia™.

Intuitive 3D Drawing Tools Made Easy

- Enhance patient care and capture gonioscopy, anterior and posterior segment exams, and illustrate health concerns using realistic 3D templates and disease state stamp images.
- Measurements from drawings are stored as findings to further enhance patient documentation details.

Diagnostic Equipment and Image Management

- Instantly access real-time diagnostic patient results from ophthalmic instruments, including fundus images, visual fields, OCT scans, and more. Eliminate transcription costs, speed up exam times, and impress patients with automated exam lanes.
- Integrate your Optos® Optomap Retinal Exam and EyeRoute® Ophthalmic Image Management system web-based images to a MaximEyes SQL exam record.

One-Step Integrated Scanning Solutions

- Scan and link printed documents and clinical images to a patient's electronic chart in one easy step—provides for a complete and accurate medical record.
- Store a digital patient photo in patient records to help your staff connect a face with each electronic record.

Advanced Security Administration

- Comply with HIPAA regulations and prevent unauthorized access to patient electronic records with permission-based logins and audit trails that help you manage who accesses MaximEyes SQL.

Treatment Documents and Professional Letters

- Generate a list of enhanced treatment documentation that summarizes a patient's visit—give this important document to your patients before they leave the office.
- Create complete professional correspondence for your patients and referring doctors. Generate 90% of your letter at the end of the exam with a few clicks.
- Quickly print, fax and email patient encounter summaries from with MaximEyes SQL—you can even convert these summaries into a PDF.

Enhanced Documentation and Reporting

- Since your patient documentation is electronic, it's easy for you to transfer data from patient encounters for reporting capabilities, such as: business analysis and research reports, statistics, health maintenance reminders, patient marketing, medication recalls, pay-for-performance, and much more.

Note: E-Prescribe Link, 3D Precision Draw and E&M Code Checker are add-on modules and must be purchased separately.

CMS-Compliant Interpretation and Results Reports

- Track, generate and print accurate CMS-compliant Interpretation and Results reports from one location using convenient procedure-specific customizable drop-down menus and normal values.

Expert Deployment, Training and Customer Care

- First Insight strongly believes in providing a variety of ongoing training options, including hands-on, comprehensive onsite training. Our certified trainers are highly experienced in the eye care and software industry.
- We focus on organizational workflows/processes, optional office modifications, system and hardware requirements, performance measurements, current configurations, entering old patient data into your new EHR system, your current challenges, and long-term goals.

